

PROJECT INFORMATION SHEET

PIP No :

709

(To be allocated by MOP)

PART A : BASIC PROJECT INFORMATION

(Must be completed in all cases)

1. PROJECT NAME: **Productivity Movement Promotion**
2. PROJECT DATES:
- PROJECT START: **1/1/2020**
- ESTIMATED COMPLETION: **12/31/2022**
3. TOTAL PROJECT COST: **\$107,200**
4. RESPONSIBLE MINISTRY: **Ministry of Industry, Science, Technology & Innovation**
- RESPONSIBLE UNIT: **National Productivity Center of Cambodia (MIH)**
- អង្គភាពទទួលខុសត្រូវ: **មជ្ឈមណ្ឌលផលិតភាពជាតិនៃកម្ពុជា (ឧសក)**
5. PROJECT STATUS: **Deleted**

DETAILED PROJECT INFORMATION

6. TYPE OF PROJECT: **Free-standing technical assistance**
7. SOURCE OF PROJECT FUNDING: **Mix of RGC, Grant and Loan**
8. THE POLICY AREA OF THE PENTAGON STRATEGY PHASE I THAT THIS PROJECT FALLS UNDER:V
- Side 4. Strengthening of Efficiency and Attractiveness of Special Economic Zones, including Industrial Parks, Agro-Industrial Parks, and Domestic Free-Trade Zones**
9. THE CONTRIBUTION OF THE PROJECT TO ACHIEVE THE ABOVE POLICY:

The contribution of this project is to reduce the ineffective cost and resource used by the large-scale enterprises and SMEs, to support the auxiliary industries to enhance of helping the economic growth of Cambodia since the productivity of Cambodia for industry sector is still low as a whole due to semi-automate production, even not sufficient technical skill base to leverage the resource of the operation process and the managerial structure is not really well developed and deployed comprehensively into the floor, it could be high cost of doing business for the local and global competitiveness due to the adversely impact of the productivity policy for its implementation from the large-scale industry and SMEs.

10. SUPPORT TO CAMBODIA INDUSTRIAL DEVELOPEMENT POLICY:

Does this Project support to the implementation of the Cambodia Industrial Development Policy? **No**

11. SECTOR:

Manufacturing, Mining and Trade **Industry and Support Services**

Industry and Support Services

Industry and Support Services

12. PROJECT LOCATION: (Describe the location of the project and its components.)

Phnom Penh, All Provinces, Mondul Kiri,

13. PROJECT OBJECTIVE: (Describe the major purpose of the project.)

- To promote awareness of productivity and their benefit deeply into Cambodian SMEs for improving their product's quality and production through the national workshop and training program.
- To introduce the key tools and techniques of productivities to all the public and privates such 5S and Kaizen, Innovation and Quality Circle, Lean Manufacturing, Green Productivity...etc.
- To encourage the productivity involvement gorgeously to all people
- To promote the awareness of management systems to Cambodian entrepreneurs for their business competitiveness;
- To show case the successful story from the model companies which have been under consulted by NPCC's APO support over the last 10 years.
- And to make the productivity policy lively effective throughout the country

14. PROJECT DESCRIPTION: (Provide a description of the project and all its components.)

2020:

1. Publication of Training and Promotional Materials:

Text-book:3000 copies

Poster:3000copies

Leaflet:3000 copies

VCD on 5S and Kaizen:3000 copies

2. 1 training and 2 seminars on Productivity movement in Phnom Penh and for 2 provinces

2021:

1. Publication of Training and Promotional Materials

Text-book:3000 copies

Poster:3000copies

Leaflet:3000 copies

VCD:3000 copies

2. 1 training and 2 seminars on Productivity movement in Phnom Penh and for 2 provinces

2022:

1. 2 training and Two seminars on Productivity movement in Phnom Penh and for 2 provinces

15. PROJECT JUSTIFICATION: (Give reasons why this particular project is considered worthwhile.)

National Productivity Centre of Cambodia (NPCC) was established in 2006. To complete the high-profile tasks designated by the Royal Government of Cambodia (RGC), Whom most interest the productivity and would like to enhance and glorify all the SMEs in Cambodia to be success in their career like developed countries, So far NPCC has been given so many activities performance of productivity promotion throughout the country such as organizing the productivity awareness seminars, national training course on productivity is related to the main topics, and developing promotional materials in yearly. According to the seminar had implementation process together with case study from model companies, and the video on moving ahead with 5S was also shown to the participants in an attempt to instruct them with visual and convincing example.

NPCC wanted to Continue to promote the productivity to any provinces in Cambodia, especially all the main provinces, which are important to develop the SMEs in Cambodia to be affect & famous like SMEs in developed according by the NPCC. So from year 2020-2022, NPCC has a continued plan to widely promote productivity and also disseminate to provinces and capital city for the NPCC's target. In addition, NPCC was requested to publish more the Guide books of Productivity Awareness such as 5S & Kaizen and some materials to the participants, and giving them to instruct their lower staff in their companies/factories when they finish the seminar. Moreover, provincial can also complain about the lack of NPCC information and its activities, Ex: what productivity is and how important it is as well.

Therefore, once the project is approved to be executed, NPCC strongly believes the tools and techniques of the productivity will more popular and well-know by many people from large-enterprise and SMEs in Cambodia, most of entrepreneurs will become aware of the necessity and an importance of the productivity tools and methodologies which is playing significant roles to improve the operational process and modus of operandi of their own enterprise or company in order to increase the productivity level to move up next to the enterprise level as the developed country as Singapore example.

16. BENIFITS: (Who will benefit, directly and indirectly, from the project?)

At the end of each seminar or/and training course, participants will get one set of the NPCC's materials such as productivity awareness, 5S & Kaizen books, VCD to follow it up when they return to their organizations, then that materials will be also disseminated to both relevant private sector and government sector. And also NPCC will distribute leaflets, poster to the public, universities, NPOs, associations, and local companies. The rest of the materials will be guard in the NPCC office those are officially for new staff learning and for next project. So Cambodian will know well about the productivity's benefit deeply and will implement effectively.

- Awareness of productivity and their benefit deeply in Cambodian SMEs, leading to improving their product's quality and production.
- Distribute the information of NPCC's activities and service to SMEs and Garment factories, leading to attracting client companies for NPCC in terms of training and consultancy services in 5S and KAIZEN and other fields.
- Encourage the productivity involvement of all people and give chances to all people who interested in APO projects.
- These materials are expected to partially contribute to promote the Cambodia's garment industry's competitiveness while the competition is intensive in the globalization age.
- A lot of companies in the City and four provinces, Kandal province, Kom pot province, Siem Reap province and kompong cham provices, know about the Awareness of the productivity to leading to improve their quality and product.
- General people know well about the benefit of the productivity in Cambodia.
- Demand increasing of company consulting service.
- Encourage the productivity involvement of all people and give chances to all people who interested in APO projects.
- These materials are expected to partially contribute to promote the Cambodia's SMEs' competitiveness while the competition is intensive in the globalization.

17. FEASIBILITY STUDY

Is a Feasibility Study for the project required? **No**

If YES, has it been carried out? **Not yet**

18. SOCIAL & ENVIRONMENT IMPACT: (Briefly describe the effects of the project, if any, on the people and the surrounding enviroment. Will the project assist in alleviating poverty?)

N/A

19. CLIMATE CHANGE

a. Is any activity or output of the project related to Climate Change? **No**

b. How is the project relevant to Climate Change?

Please select a Climate Change related sector of the project and fill up the contribution of the climate change related expenditure compared to the total project cost.

Climate Change-Related Sector	Percentage	Climate Change Relevance
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20. DISASTER RISK REDUCTION

Is any activity or output of the project related to Disaster Risk Reduction? **No**

21. GENDER ANALYSIS: (How does the project affect the roles of the men and women in the project area? Will women be actively involved in the implementation of the project?)

Most of SME owner/leader are women who will get direct benefit from this project. There are 9 female staff out of 25 staff who will join the implementation of this project which will provide opportunity for developing her capacity on training and consultancy.

22. CAPACITY TO IMPLEMENT: (Does the Ministry have the skills and experience required to implement the project?)

National Productivity Center of Cambodia (NPCC) of Ministry of Industry and Handicraft has total staff 25 who are professional staff and 50% of them are local experts.

23. STATUS OF PROJECT IMPLEMENTATION: (Provide a brief update on the progress of the project to date. Discuss any major problems causing delays in project implementation.)

This is a new project.

24. PROJECT PRIORITY: (Please indicates the priority ranking of the project decided by the ministry/agency.)

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25. DONOR INVOLVEMENT: (Provide any information on current or potential donor involvement in the project.)

N/A

PART B : PROJECT COSTS AND FUNDING SOURCES
(In US\$'000)

INVESTMENT COST	2019		2020 Budget	2021 Estimate	2022 Estimate	2023 Estimate	3yr Total 2021-2023	Recurrent Cost Est.
	Budget	Actual						
Operational Expenditure	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Salaries	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Materials + Admin	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Capital Expenditure	0.0	0.0	0.0	43.6	43.6	20.0	107.2	0.0
Construction	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Consultancy (i.e. TA) + Admin	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Equipment+ Furniture	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Training	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	0.0	0.0	0.0	43.6	43.6	20.0	107.2	0.0
TOTAL COST	0.0	0.0	0.0	43.6	43.6	20.0	107.2	0.0
FUNDING SOURCES	2019		2020 Budget	2021 Estimate	2022 Estimate	2023 Estimate	3yr Total 2021-2023	
	Budget	Actual						
Project Revenue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Government Funding	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Cash Input	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Other Resources	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Donor Funding								
TOTAL COMMITTED FUNDING	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
FUNDING REQUIRED	0.0	0.0	0.0	43.6	43.6	20.0	107.2	
(Total Cost - Funding Available)								

**Seen and Approved by
Minister**

(Signature)

Date :