

PROJECT INFORMATION SHEET

PIP No :

246

(To be allocated by MOP)

PART A : BASIC PROJECT INFORMATION

(Must be completed in all cases)

1. PROJECT NAME: **Rural Economic Development through Promoting on Market of Rural Products**
2. PROJECT DATES:
- PROJECT START: **1/8/2026**
- ESTIMATED COMPLETION: **12/25/2028**
3. TOTAL PROJECT COST: **\$5,000,000**
4. RESPONSIBLE MINISTRY: **Ministry of Rural Development**
- RESPONSIBLE UNIT: **Department of Rural Economic Development**
- អង្គភាពទទួលខុសត្រូវ: **នាយកដ្ឋានអភិវឌ្ឍន៍សេដ្ឋកិច្ចជនបទ**
5. PROJECT STATUS: **Planned**

DETAILED PROJECT INFORMATION

6. TYPE OF PROJECT: **Investment project**
7. SOURCE OF PROJECT FUNDING: **Grant**
8. THE POLICY AREA OF THE PENTAGON STRATEGY PHASE I THAT THIS PROJECT FALLS UNDER:V
Side 1. Development of Key Sectors and New Sources of Economic Growth
9. THE CONTRIBUTION OF THE PROJECT TO ACHIEVE THE ABOVE POLICY:
Poverty reduction and Rural Products promotion
10. SUPPORT TO CAMBODIA INDUSTRIAL DEVELOPEMENT POLICY:
Does this Project support to the implementation of the Cambodia Industrial Development Policy? **No**
11. SECTOR:
- Rural Development** **Other**
- Other**
- Other**

12. PROJECT LOCATION: (Describe the location of the project and its components.)

Tbong Khmum, Svay Rieng, Siem Reap, Kampong Speu, Battambang, Kampong Chhnang, Takeo,

13. PROJECT OBJECTIVE: (Describe the major purpose of the project.)

To improve on rural products creatives and business partner on final products. Then the project also promotes improves on packaging and how access to the market and construct rural market.

14. PROJECT DESCRIPTION: (Provide a description of the project and all its components.)

Currently, the country has been implementing market economy system that brings high growth over the last decade. But the rate is still low compared to neighboring countries. Meanwhile, Cambodia is also facing some challenges to continue to maintain its growth, in which the market for the

products in rural areas is a major problem that requires increasing attention and high priority parallel to the current globalization of Hollywood Urban Planning.

The project is designed to contribute to solving the rural market to facilitate rural products can compete in national and international markets with a focus on:

1. Create help groups and savings associations
2. facilitate rural producers to obtain supplies of raw materials and services at affordable prices
3. The construction of rural markets and formulate principles governing the rural marketL

15. PROJECT JUSTIFICATION: (Give reasons why this particular project is considered worthwhile.)

1. Promotion on rural products
2. Job creation
3. Rural Economic Development
4. Rural market construction

16. BENIFITS: (Who will benefit, directly and indirectly, from the project?)

The beneficiary groups of this project are rural poor and private sector in nine targeted districts including 270 self-help groups and 6,750 rural poor people

17. FEASIBILITY STUDY

Is a Feasibility Study for the project required? **No**

If YES, has it been carried out? **Not yet**

18. SOCIAL & ENVIRONMENT IMPACT: (Briefly describe the effects of the project, if any, on the people and the surrounding enviroment. Will the project assist in alleviating poverty?)

No

19. CLIMATE CHANGE

a. Is any activity or output of the project related to Climate Change? **No**

b. How is the project relevant to Climate Change?

Please select a Climate Change related sector of the project and fill up the contribution of the climate change related expenditure compared to the total project cost.

Climate Change-Related Sector	Percentage	Climate Change Relevance
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20. DISASTER RISK REDUCTION

Is any activity or output of the project related to Disaster Risk Reduction? **No**

21. GENDER ANALYSIS: (How does the project affect the roles of the men and women in the project area? Will women be actively involved in the implementation of the project?)

Women plays an importance role to promote and access to the market of rural products.

22. CAPACITY TO IMPLEMENT: (Does the Ministry have the skills and experience required to implement the project?)

Department has officials that has capacity to implement the project activities

23. STATUS OF PROJECT IMPLEMENTATION: (Provide a brief update on the progress of the project to date. Discuss any major problems causing delays in project implementation.)

No

24. PROJECT PRIORITY: (Please indicates the priority ranking of the project decided by the ministry/agency.)

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25. DONOR INVOLVEMENT: (Provide any information on current or potential donor involvement in the project.)

No

PART B : PROJECT COSTS AND FUNDING SOURCES
(In US\$'000)

INVESTMENT COST	2024		2025 Budget	2026 Estimate	2027 Estimate	2028 Estimate	3yr Total 2026-2028	Recurrent Cost Est.
	Budget	Actual						
Operational Expenditure	0.0	0.0	0.0	670.0	370.0	260.0	1,300.0	0.0
Salaries	0.0	0.0	0.0	150.0	150.0	150.0	450.0	0.0
Materials + Admin	0.0	0.0	0.0	500.0	200.0	100.0	800.0	0.0
Other	0.0	0.0	0.0	20.0	20.0	10.0	50.0	0.0
Capital Expenditure	0.0	0.0	0.0	600.0	1,400.0	1,700.0	3,700.0	0.0
Construction	0.0	0.0	0.0	500.0	1,300.0	1,600.0	3,400.0	0.0
Consultancy (i.e. TA) + Admin	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Equipment+ Furniture	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Training	0.0	0.0	0.0	100.0	100.0	100.0	300.0	0.0
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TOTAL COST	0.0	0.0	0.0	1,270.0	1,770.0	1,960.0	5,000.0	0.0
FUNDING SOURCES	2024		2025 Budget	2026 Estimate	2027 Estimate	2028 Estimate	3yr Total 2026-2028	
	Budget	Actual						
Project Revenue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Government Funding	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Cash Input	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Other Resources	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Donor Funding								
TOTAL COMMITTED FUNDING	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
FUNDING REQUIRED	0.0	0.0	0.0	1,270.0	1,770.0	1,960.0	5,000.0	
(Total Cost - Funding Available)								

**Seen and Approved by
Minister**

(Signature)

Date :