

PROJECT INFORMATION SHEET

PIP No :

244

(To be allocated by MOP)

PART A : BASIC PROJECT INFORMATION

(Must be completed in all cases)

1. PROJECT NAME: **Rural small enterprise development in the economic digital context project**
2. PROJECT DATES:
- PROJECT START: **1/9/2026**
- ESTIMATED COMPLETION: **12/19/2028**
3. TOTAL PROJECT COST: **\$3,000,000**
4. RESPONSIBLE MINISTRY: **Ministry of Rural Development**
- RESPONSIBLE UNIT: **Department of Rural Economic Development**
- អង្គភាពទទួលខុសត្រូវ: **នាយកដ្ឋានអភិវឌ្ឍន៍សេដ្ឋកិច្ចជនបទ**
5. PROJECT STATUS: **Planned**

DETAILED PROJECT INFORMATION

6. TYPE OF PROJECT: **Investment project**
7. SOURCE OF PROJECT FUNDING: **Grant**
8. THE POLICY AREA OF THE PENTAGON STRATEGY PHASE I THAT THIS PROJECT FALLS UNDER:V
Side 2. Development of Digital Economy, Digital Business, e-Commerce, and Digital Innovation System
9. THE CONTRIBUTION OF THE PROJECT TO ACHIEVE THE ABOVE POLICY:
Contribution of the project to achieve the five key priority policies of the Royal Government to maintain sustainability the economy will maintain macroeconomic stability, build resilience to changes in socio-economic factors, crises and factors. Natural change by increasing the employment of small enterprises in the marketing.
10. SUPPORT TO CAMBODIA INDUSTRIAL DEVELOPEMENT POLICY:
Does this Project support to the implementation of the Cambodia Industrial Development Policy? **No**

11. SECTOR:
- Rural Development** **Other**
- Other**
- Other**

12. PROJECT LOCATION: (Describe the location of the project and its components.)

Kampong Chhnang, Banteay Meanchey, Kampong Cham, Battambang,

13. PROJECT OBJECTIVE: (Describe the major purpose of the project.)

Promote the growth of small enterprises in rural areas to modernize the industry 4. to compete in the free market and help provide entrepreneurial ideas to people in rural areas to turn to digital business development as a good alternative.

14. PROJECT DESCRIPTION: (Provide a description of the project and all its components.)

Currently, due to the current globalization has led to the development of micro and small enterprises in Cambodia faces intense competition on national and international markets, especially neighboring countries. These challenges have prompted local entrepreneurs to increase production capacity and efficiency of its production in both quantity and quality standards and the needs of customers in the domestic and international markets. In the context of increasing competition, enterprise product marketing in the country to continue improving and developing technology and human resources are fully capable to ensure production quality and can compete in the market. Creating an appropriate atmosphere conducive factor to promote and encourage these enterprises can continue to sustain and its ability to stimulate exports abroad. In response to Industry 4.0 and the Royal Government's Pentagon Policy, which set out five keys, economic diversification policy plays an important role in maintaining economic sustainability and maintaining micro-economic stability through the establishment of enterprises. Small and medium-sized enterprises to improve the living standards of rural people to be more appropriate and better to achieve a civilized society, especially to be able to compete with other countries as well as our neighbors.

15. PROJECT JUSTIFICATION: (Give reasons why this particular project is considered worthwhile.)

To promote on rural economic activities and poverty reduction

16. BENIFITS: (Who will benefit, directly and indirectly, from the project?)

The beneficiary groups of this project are rural entrepreneurs in 9 districts, the government officials of Ministry of Rural Development, and local government officials at provincial and district levels

17. FEASIBILITY STUDY

Is a Feasibility Study for the project required? **No**

If YES, has it been carried out? **Not yet**

18. SOCIAL & ENVIRONMENT IMPACT: (Briefly describe the effects of the project, if any, on the people and the surrounding enviroment. Will the project assist in alleviating poverty?)

No

19. CLIMATE CHANGE

a. Is any activity or output of the project related to Climate Change? **No**

b. How is the project relevant to Climate Change?

Please select a Climate Change related sector of the project and fill up the contribution of the climate change related expenditure compared to the total project cost.

Climate Change-Related Sector	Percentage	Climate Change Relevance
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20. DISASTER RISK REDUCTION

Is any activity or output of the project related to Disaster Risk Reduction? **No**

21. GENDER ANALYSIS: (How does the project affect the roles of the men and women in the project area? Will women be actively involved in the implementation of the project?)

The Rural small enterprise development in the economic digital context project mainly focus on women

22. CAPACITY TO IMPLEMENT: (Does the Ministry have the skills and experience required to implement the project?)

Department's officials has capacity to implement this kind of the project

23. STATUS OF PROJECT IMPLEMENTATION: (Provide a brief update on the progress of the project to date. Discuss any major problems causing delays in project implementation.)

No

24. PROJECT PRIORITY: (Please indicates the priority ranking of the project decided by the ministry/agency.)

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25. DONOR INVOLVEMENT: (Provide any information on current or potential donor involvement in the project.)

No

PART B : PROJECT COSTS AND FUNDING SOURCES
(In US\$'000)

INVESTMENT COST	2024		2025 Budget	2026 Estimate	2027 Estimate	2028 Estimate	3yr Total 2026-2028	Recurrent Cost Est.
	Budget	Actual						
Operational Expenditure	0.0	0.0	0.0	450.0	250.0	200.0	900.0	0.0
Salaries	0.0	0.0	0.0	150.0	150.0	150.0	450.0	0.0
Materials + Admin	0.0	0.0	0.0	300.0	100.0	50.0	450.0	0.0
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Capital Expenditure	0.0	0.0	0.0	400.0	1,100.0	600.0	2,100.0	0.0
Construction	0.0	0.0	0.0	100.0	100.0	100.0	300.0	0.0
Consultancy (i.e. TA) + Admin	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Equipment+ Furniture	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Training	0.0	0.0	0.0	300.0	1,000.0	500.0	1,800.0	0.0
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TOTAL COST	0.0	0.0	0.0	850.0	1,350.0	800.0	3,000.0	0.0
FUNDING SOURCES	2024		2025 Budget	2026 Estimate	2027 Estimate	2028 Estimate	3yr Total 2026-2028	
	Budget	Actual						
Project Revenue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Government Funding	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Cash Input	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Other Resources	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Donor Funding								
TOTAL COMMITTED FUNDING	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
FUNDING REQUIRED	0.0	0.0	0.0	850.0	1,350.0	800.0	3,000.0	
(Total Cost - Funding Available)								

**Seen and Approved by
Minister**

(Signature)

Date :