

PROJECT INFORMATION SHEET

PIP No :

1728

(To be allocated by MOP)

PART A : BASIC PROJECT INFORMATION

(Must be completed in all cases)

1. PROJECT NAME: **Community-Based Tourism for Resilience and Inclusion**

2. PROJECT DATES:

PROJECT START: **1/1/2026**

ESTIMATED COMPLETION: **12/31/2028**

3. TOTAL PROJECT COST: **\$16,600,000**

4. RESPONSIBLE MINISTRY: **Ministry of Tourism**

RESPONSIBLE UNIT: **Department of Tourism Investment**

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5. PROJECT STATUS: **Planned**

DETAILED PROJECT INFORMATION

6. TYPE OF PROJECT: **Investment project**

7. SOURCE OF PROJECT FUNDING: **Donor Sought**

8. THE POLICY AREA OF THE PENTAGON STRATEGY PHASE I THAT THIS PROJECT FALLS UNDER:V

Side 2. Sustainable Management of Natural Resources, Cultural Heritages, and Tourism

9. THE CONTRIBUTION OF THE PROJECT TO ACHIEVE THE ABOVE POLICY:

- The rich cultural, historical and natural resources along the coasts-islands, the Tonle Sap-surrounding areas and the Mekong River region are competitive advantages in developing tourism with potential and opportunities, as well as other potentials related to Cambodia's tourism sector, which has seen remarkable growth in the past, with international tourists growing at an average rate of 12% per year and reaching a peak in 2019, when Cambodia received 6.6 million international tourists, a three-fold increase compared to more than ten years ago, and approximately 11.3 million domestic tourists traveled throughout the country. Approximately US\$5 billion in tourism revenue has been injected into the national economy, contributing more than 13% of gross domestic product (GDP). The tourism sector has also created approximately 630,000 direct tourism jobs and tens of thousands more indirect jobs. In 2024, Cambodia received a total of 6.7 million international tourists, an increase of 23%, and approximately 22.5 million domestic tourists, an increase of 20%.

- Tourism will remain an important economic priority sector in creating job opportunities, occupations, income, and contributing to the achievement of the goals of the Pentagonal Strategy Phase 1, especially contributing to the achievement of Cambodia's vision of becoming an upper-middle-income country by 2030 and a high-income country by 2050.

10. SUPPORT TO CAMBODIA INDUSTRIAL DEVELOPEMENT POLICY:

Does this Project support to the implementation of the Cambodia Industrial Development Policy?

Yes

Expansion and Modernization of SMEs (Institutional arrangements and incentives, Registration and Accounting Practices, and Promotion of Agro-Industrial Development)

11. SECTOR:

Tourism

Tourism

12. PROJECT LOCATION: (Describe the location of the project and its components.)

Stung Treng, Thong Khmum, Pursat, Kampot, Kampong Chhnang, Kratie, Koh Kong, Svay Rieng, Kampong Speu, Kampong Thom, Otdar Meanchey, Mondul Kiri, Siem Reap, Kep, Pailin, Preah Sihanouk, Prey Veng, Preah Vihear, Battambang, Kampong Cham, Ratanak Kiri, Kandal, Banteay Meanchey, Takeo,

13. PROJECT OBJECTIVE: (Describe the major purpose of the project.)

- Create job opportunities and strengthen family and community economies.
- Create a tourism green belt to support the reduction of economic gaps in the tourism sector.
- **Community Economic Enhancement:** Through tourism development, the project aims to create jobs, increase income and reduce poverty in communities.
- **Infrastructure Improvement:** Developing tourism support and capacity infrastructure.
- **Environmental Protection:** The project focuses on sustainable tourism development.
- **Cultural Preservation:** The project supports the preservation of community culture and traditions by utilizing them part of the tourism experience.
- **Resilience Enhancement:** The project focuses on developing tourism that is resilient to climate change and the increase in natural disasters.

14. PROJECT DESCRIPTION: (Provide a description of the project and all its components.)

- **Construction of tourism infrastructure in coastal communities (Kampot, Kep, Sihanoukville, Koh Kong), Tonle Sap Lake and surrounding areas (Siem Reap, Battambang, Pursat, Kampong Chhnang, Kampong Thom) and along the Mekong River (Stung Treng, Kratie, Tboung Khmum, Kampong Cham, Kandal, Prey Veng and Phnom Penh) including: tourist ports, connecting roads to tourist information centers, public restrooms, supporting infrastructure and tourism facilities in tourist communities**
- **Strengthening community entrepreneurship**
- **Tourism promotion and marketing**
- **Strengthening quality management of tourism services in communities**
- **Training and supporting micro and small businesses in the tourism sector.**

15. PROJECT JUSTIFICATION: (Give reasons why this particular project is considered worthwhile.)

- **Siem Reap Tourism Development Master Plan 2021-2035**
- **Kep Provincial Tourism Development Master Plan 2021-2035**
- **Updated Provincial Tourism Development Plan 2021-2025**
- **Draft National Tourism Development Strategic Plan 2023-2035**

16. BENIFITS: (Who will benefit, directly and indirectly, from the project?)

- **People inside and outside the investment zone**
- **National income and investors**
- **National and international tourists**

17. FEASIBILITY STUDY

Is a Feasibility Study for the project required? **Yes**

If YES, has it been carried out? **Not yet**

18. SOCIAL & ENVIRONMENT IMPACT: (Briefly describe the effects of the project, if any, on the people and the surrounding enviroment. Will the project assist in alleviating poverty?)

- **Require Environmental and Social Impact Assessments (ESIA)**
- **This project reduces poverty by creating jobs, supporting tourism-related entrepreneurship, and providing capacity-building programs to enhance local skills. Improved livelihoods result from boosted economic stability and increased opportunities, ensuring inclusive growth while benefiting community well-being.**

19. CLIMATE CHANGE

a. Is any activity or output of the project related to Climate Change? **Yes**

If Yes, please indicate **Both**

b. How is the project relevant to Climate Change?

Please select a Climate Change related sector of the project and fill up the contribution of the climate change related expenditure compared to the total project cost.

Climate Change-Related Sector	Percentage	Climate Change Relevance
12. Eco-tourism	60	Moderate

20. DISASTER RISK REDUCTION

Is any activity or output of the project related to Disaster Risk Reduction? **No**

21. GENDER ANALYSIS: (How does the project affect the roles of the men and women in the project area? Will women be actively involved in the implementation of the project?)

By actively involving women in the project's implementation, it empowers them in tourism and agriculture sectors. This shifts traditional gender roles, fostering equality. Women gain opportunities, influencing sustainable development in the region.

22. CAPACITY TO IMPLEMENT: (Does the Ministry have the skills and experience required to implement the project?)

The Ministry of Tourism has experience in managing and implementing a number of projects, including:

- **Mekong Tourism Development Project (2004-2008)**
- **Improving Market Access for the Poor in Central Cambodia (JFPR 9156-CAM Project) (2012 – 2014)**
- **First GMS Tourism Infrastructure for Inclusive Growth Project (GMS TIIGP1) (2015-2020)**
- **Second GMS Tourism Infrastructure for Inclusive Growth Project (GMS TIIGP2) (2019 – 2024)**

23. STATUS OF PROJECT IMPLEMENTATION: (Provide a brief update on the progress of the project to date. Discuss any major problems causing delays in project implementation.)

24. PROJECT PRIORITY: (Please indicate the priority ranking of the project decided by the ministry/agency.)

2

25. DONOR INVOLVEMENT: (Provide any information on current or potential donor involvement in the project.)

PART B : PROJECT COSTS AND FUNDING SOURCES
(In US\$'000)

INVESTMENT COST	2024		2025 Budget	2026 Estimate	2027 Estimate	2028 Estimate	3yr Total 2026-2028	Recurrent Cost Est.
	Budget	Actual						
Operational Expenditure	0.0	0.0	0.0	700.0	700.0	700.0	2,100.0	0.0
Salaries	0.0	0.0	0.0	300.0	300.0	300.0	900.0	0.0
Materials + Admin	0.0	0.0	0.0	200.0	200.0	200.0	600.0	0.0
Other	0.0	0.0	0.0	200.0	200.0	200.0	600.0	0.0
Capital Expenditure	0.0	0.0	0.0	5,100.0	4,700.0	4,700.0	14,500.0	0.0
Construction	0.0	0.0	0.0	3,500.0	3,500.0	3,500.0	10,500.0	0.0
Consultancy (i.e. TA) + Admin	0.0	0.0	0.0	500.0	100.0	100.0	700.0	0.0
Equipment+ Furniture	0.0	0.0	0.0	400.0	400.0	400.0	1,200.0	0.0
Training	0.0	0.0	0.0	500.0	500.0	500.0	1,500.0	0.0
Other	0.0	0.0	0.0	200.0	200.0	200.0	600.0	0.0
TOTAL COST	0.0	0.0	0.0	5,800.0	5,400.0	5,400.0	16,600.0	0.0
FUNDING SOURCES	2024		2025 Budget	2026 Estimate	2027 Estimate	2028 Estimate	3yr Total 2026-2028	
	Budget	Actual						
Project Revenue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Government Funding	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Cash Input	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Other Resources	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Donor Funding								
TOTAL COMMITTED FUNDING	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
FUNDING REQUIRED	0.0	0.0	0.0	5,800.0	5,400.0	5,400.0	16,600.0	
(Total Cost - Funding Available)								

**Seen and Approved by
Minister**

(Signature)

Date :