

# **PROJECT INFORMATION SHEET**

PIP No :

1509

(To be allocated by MOP)

## **PART A : BASIC PROJECT INFORMATION**

(Must be completed in all cases)

1. PROJECT NAME: **Enhancing Cambodian Geographical Indications for Trade Development: Promoting the registration of Cambodian Geographical Indications and collective marks; and Raising Public Awareness, and Providing Advanced Capacity Building Program to enhance reputation of geographical indication and collective mark to drive trade growth.**
2. PROJECT DATES:
- PROJECT START: **1/1/2025**
- ESTIMATED COMPLETION: **1/1/2027**
3. TOTAL PROJECT COST: **\$945,000**
4. RESPONSIBLE MINISTRY: **Ministry of Commerce**
- RESPONSIBLE UNIT: **Department of Intellectual Property**
- អង្គភាពទទួលខុសត្រូវ: **នាយកដ្ឋានកម្មសិទ្ធិបញ្ញា**
5. PROJECT STATUS: **Planned**

### *DETAILED PROJECT INFORMATION*

6. TYPE OF PROJECT: **Investment project**
7. SOURCE OF PROJECT FUNDING: **Mix of RGC, Grant and Loan**
8. THE POLICY AREA OF THE PENTAGON STRATEGY PHASE I THAT THIS PROJECT FALLS UNDER:V  
**Side 4. Promotion of Competition**
9. THE CONTRIBUTION OF THE PROJECT TO ACHIEVE THE ABOVE POLICY:

**This project will contribute to raising the awareness of the public, especially the private sector, regarding the geographical indication , collective trademarks, the use of logos or trademarks, and procedures involved brand building, planning, association formation, management methods, and post-geographical indication management and collective mark in in which they will contribute to the first phase of the Pentagon policy in diversifying Cambodian goods for export to foreign markets.**

10. SUPPORT TO CAMBODIA INDUSTRIAL DEVELOPEMENT POLICY:

Does this Project support to the implementation of the Cambodia Industrial Development Policy?

**Yes**

11. SECTOR:

**Manufacturing, Mining and Trade**

12. PROJECT LOCATION: (Describe the location of the project and its components.)

**All Provinces,**

13. PROJECT OBJECTIVE: (Describe the major purpose of the project.)

**To raise public knowledge related to geographical indication, collective marks, association formation, procedures of associations, association management, advanced training courses on geographical indication and collective marks, and management and projection of geographical indication collective mark certification mark and brand building for Cambodian products to contribute to the development of agriculture, trade, cultural conservation to become a tourist destination.**

14. PROJECT DESCRIPTION: (Provide a description of the project and all its components.)

- Preliminary study and research on 3 potential products on the quality of production, group production / farmers, and production location, in accordance with the regulation of the GI or collective mark.
- Disseminate the benefits of geographical indication and collective marks
- Hire experts to prepare book of specification of geographical indication, collective rule governing the use of collective mark and documents related to registration.
- Establish an association and register with the Ministry of Interior. Prepare book of specification and documents related to the registration of 3 geographical indications, and collective marks.
- Organize the first general assembly of the association or producer group
- Organize training courses for members of the executive committee of the inter-professional association and collective mark producers.
- Organize advanced training course on geographical indication and collective mark
- Prepare to register 3 geographical indications and collective marks of Cambodia from 2025-2028

15. PROJECT JUSTIFICATION: (Give reasons why this particular project is considered worthwhile.)

**If the project is designed and implemented successfully, the public / association will gain knowledge regarding the use of intellectual property, especially in the area of geographical indication and collective marks, and will receive 03 registration of new geographical indication or collective marks that will enable Cambodia to get more potential goods with high value added and competitive for export to world market.**

16. BENIFITS: (Who will benefit, directly and indirectly, from the project?)

**Overall, this project will contribute to improving the living standards of the people, Businesses and investors and the overall national economic growth, as well as other benefits such as:**

- Royal Government of Cambodia, Ministry of Commerce
- Association of GIs or collective marks
- Citizens

17. FEASIBILITY STUDY

Is a Feasibility Study for the project required? **No**

If YES, has it been carried out? **Not yet**

18. SOCIAL & ENVIRONMENT IMPACT: (Briefly describe the effects of the project, if any, on the people and the surrounding enviroment. Will the project assist in alleviating poverty?)

19. CLIMATE CHANGE

a. Is any activity or output of the project related to Climate Change? **No**

b. How is the project relevant to Climate Change?

Please select a Climate Change related sector of the project and fill up the contribution of the climate change related expenditure compared to the total project cost.

Climate Change-Related Sector	Percentage	Climate Change Relevance
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20. DISASTER RISK REDUCTION

Is any activity or output of the project related to Disaster Risk Reduction? **No**

21. GENDER ANALYSIS: (How does the project affect the roles of the men and women in the project area? Will women be actively involved in the implementation of the project?)

**Promote gender equality in the field of intellectual property.**

22. CAPACITY TO IMPLEMENT: (Does the Ministry have the skills and experience required to implement the project?)

**The Ministry has sufficient skills and experience to implement the project, but also needs the cooperation of national and international experts to conduct additional training.**

23. STATUS OF PROJECT IMPLEMENTATION: (Provide a brief update on the progress of the project to date. Discuss any major problems causing delays in project implementation.)

**Not fully implemented yet due to insufficient resources to implement the project**

24. PROJECT PRIORITY: (Please indicates the priority ranking of the project decided by the ministry/agency.)

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25. DONOR INVOLVEMENT: (Provide any information on current or potential donor involvement in the project.)

**Development partners who have intellectual property skills or want to contribute to Cambodian intellectual property, such as: WIPO, KIPO, KIPA, EU or foreign intellectual property entities.**



**PART B : PROJECT COSTS AND FUNDING SOURCES**  
(In US\$'000)

INVESTMENT COST	2023		2024 Budget	2025 Estimate	2026 Estimate	2027 Estimate	3yr Total 2025-2027	Recurrent Cost Est.
	Budget	Actual						
<b>Operational Expenditure</b>	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Salaries	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Materials + Admin	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Capital Expenditure</b>	0.0	0.0	0.0	345.0	300.0	300.0	945.0	0.0
Construction	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Consultancy (i.e. TA) + Admin	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Equipment+ Furniture	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Training	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	0.0	0.0	0.0	345.0	300.0	300.0	945.0	0.0
<b>TOTAL COST</b>	0.0	0.0	0.0	345.0	300.0	300.0	945.0	0.0
FUNDING SOURCES	2023		2024 Budget	2025 Estimate	2026 Estimate	2027 Estimate	3yr Total 2025-2027	
	Budget	Actual						
<b>Project Revenue</b>	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
<b>Government Funding</b>	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Cash Input	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Other Resources	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
<b>Donor Funding</b>								
<b>TOTAL COMMITTED FUNDING</b>	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
<b>FUNDING REQUIRED</b>	0.0	0.0	0.0	345.0	300.0	300.0	945.0	
(Total Cost - Funding Available)								

**Seen and Approved by  
Minister**

(Signature)

Date :